

Junior Member Chair Role

PaBIA's Jr. Membership was created in 2015 to provide an opportunity for cottagers under the age of 35 to get more involved in the Pointe au Baril community. Since its establishment, the portfolio has continued to grow, reaching 94 members at the end of 2019. As Chair, your role is to bring awareness and continue to grow the PaBIA Jr. Membership portfolio.

Duties include:

- **Contribution to PaBIA Board**
 - Attend August AGM
 - Be the voice for the younger generation
 - Offer perspective and opinion on initiatives faced by the Pointe au Baril community
 - Play a key role in protecting and preserving our shared Biosphere Reserve
 - Lead the promotion of the Jr. Membership to increase the number of members who join separately from their primary family membership
- **Organization of Portfolio**
 - Manage details of the Jr. Membership in accordance with any changes or updates to PaBIA's full membership
- **Communications:**
 - All yearbook and Eblast communications regarding Jr. Membership
 - Remind the Triathlon Chair of yearbook deadlines
- **Marketing:**
 - Support the Triathlon Chair in the creation of posters and promotional materials for the event
- **Events:**
 - Support Triathlon Chair on event day
 - Run off season winter events
 - Initiate and create new events that cater to the younger generation