### **Job Description of Yearbook Editor**

The Job of Editor is to oversee the publication of the Yearbook from creation to delivered Annual Yearbook

Sits on PaBIA's Board as a Director

Skills Needed:

Proficiency with following computer programs: InDesign, Photoshop, FileMaker Pro, Excel, Word Communication, marketing and editing skills (assure branding)

Knowledge of PaBIA and the Ojibway Club

## Summer of Year to be reported on the following year

- 1. Encourage quality photographs and new articles for next year's yearbook
- 2. Assign Photographers to take quality photos of various PaBIA events
- 3. Encourage the Ojibway to provide and share pertinent photographs for inclusion in the book.

### Fall of Year

- 1. Communicate with the Secretary who is responsible for Yearbook ads in fall of year to determine costs for advertising so that s/he can in turn communicate with all current and potential advertisers
- 2. Update FileMaker Pro Advertiser Database File for use the following year: update prices, year, additional information wanted for information to assist Secretary
- 3. Update InDesign files to reflect new edition: Dates and Ongoing Information

# January of Yearbook year

- 1. Communicate with directors/contributors with deadlines for submissions
- 2. Begin to organize the desktop publishing for new book with new files/basic layout
- 3. Communicate directly with Publisher to be aware of constraints, expectations, deadlines, and cost.
- 4. Communicate with the Ojibway Club as to their submissions: pictures, reports, lists, wishes

#### February/March

- 1. Oversee and Prepare Ad submissions
  - a. Assure it is in proper format
  - b. Assist advertiser when necessary
  - c. Prepare it for publication
  - d. Note completion on FMP Ads File
- 2. Oversee submission of all Directors/Chairs Reports
  - a. Receive directors/councilors/reeve reports
  - b. Edit if necessary and return to individual for approval
- 3. Coordinate all submission and preparation for Pictures
  - a. Determine pictures to be used
  - b. Crop/edit pictures for entry into book
- 4. Download and Format Lists from FileMaker Pro PaBIA Database to Excel
  - a. Membership Lists
  - b. Work with secretary of PaBIA and Ojibway to assure accuracy of all lists
  - c. Once accurate, download
    - i. Firepump Lists
    - ii. Map Locations List
    - iii. Contributing Advertiser Lists
    - iv. Advertising by Category Lists
- 5. Compile book
- 6. Prepare Book for publishing
  - a. Provide hardcopy to publisher
  - b. Provide digital format to publisher
  - c. Review draft of book and make any corrections necessary
  - d. Sign off on blue line.